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Dass Plant Guide

for
1936

New GEM
EVERBEARER

Finest
Quality
Everbearing
Strawberry
Yet
Introduced

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Bridgman, Michigan

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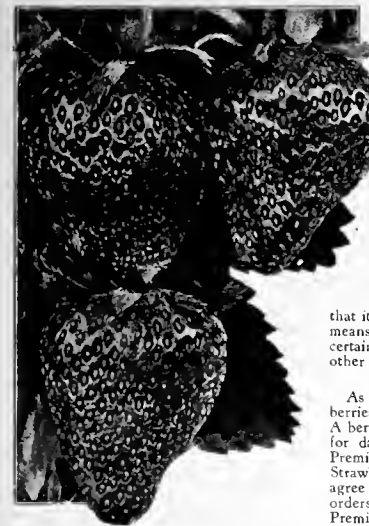
BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

OPD 8-3591

W. B. N.

Discount for Early Orders

The Two Greatest Money-Making Strawberries



Premier

"FIRST" OF ALL STRAWBERRIES

Premier means first, and that describes the Premier Strawberry perfectly. When compared with other varieties it is first in everything. It is one of the first in size, first in yield, first in productiveness, first in flavor, and last but not least, first to ripen. Growers have wanted a variety possessing these qualities. If you plant Premier you will get the first berries on the market. They bear heavily before other varieties begin. You will be picking quantities of them when berries are in demand and bringing the top price; and Premier keeps on producing big crops of beautiful berries until late in the season.

"IS PRACTICALLY FROST-PROOF"

While it is the earliest Strawberry ever grown, Premier is so frost-resistant in both bud and blossom that its fruit crop has never been destroyed. Think what that means to the market grower. Premier eliminates crop uncertainties, and by ripening five days to a week ahead of any other kind, it never fails to command the highest price.

"SPLENDID SHIPPING QUALITIES"

As a long distance shipper, Premier is unsurpassed. The berries are firm and will arrive at the market in fine condition. A berry that will stand up and keep its fresh, firm appearance for days will sell itself in any market. We recommend the Premier and Mastodon as being the biggest money-making Strawberries on the globe, and after you try them you will agree with us. Send your order early as we always get more orders for them than we can fill and the "early bird gets the Premier."

Mastodon—Greatest of Everbearers

PLANT MASTODON THIS YEAR. Why plant common sorts when with Mastodon you can get three crops in the same time you would get one with the June-bearing varieties. Our selected Mastodon bear a heavy crop the same summer planted, a crop the following spring that equals or surpasses any of the June-Bearers that we grow, and a heavy crop that following fall. Why wait a full year before getting returns?

A variety such as Mastodon cannot be adequately described in words. This berry, as a common or June-bearing sort, is so firm that it will carry hundreds of miles in perfect condition and command the highest prices. The big green calyx of this wonder variety gives it an appearance that only Mastodon has, and these facts, coupled with the extreme large size, the tremendous bearing capacity and its valuable ever-bearing characteristics, readily show why you should include Mastodon in your order this year. Others of our growers are making big money on this variety, and the farmer who plants one or more acres now for a June-bearing crop should get the cream of the profits in the future.

The seal of public approval is practically priceless. It endows a variety with a character which only merit can earn, and this Mastodon has done by proving itself not only the greatest everbearer, but a June bearing variety which, as a midseason ripening sort, knows no equal. The American public is calling for Mastodon because it occupies the same position in the Strawberry field as the Concord grape or Elberta peach do in theirs. Only by being so good could Mastodon be in such demand, for if it was not a priceless success, our customers would not be wanting it.

We had only about one-half enough plants to fill our orders last spring, but have a much larger acreage this year and hope to fill all of them. To be safe, however, we ask that you kindly send in your order as early as you can and be sure of getting your Mastodons.



Gem—A New Everbearer

Discovered by Frank J. Keplinger on his fruit farm in north central Michigan, the parent plant from which this remarkable strain has been propagated, apparently was one of those miracles that happen in the berry industry once in a lifetime.

In an old patch of Everbearers there was a great, thrifty, husky plant with luxuriant dark green foliage, sparkling with vitality—loaded with beautiful bright red berries and growing lustily in the poorest soil in the whole field. The original Gem plant and 12 runner plants produced 25 quarts of berries and over 200 new plants the first season in new raw muck where other Strawberry plants were unable even to survive.


Gem plants have proven resistant to all disease and the most winter-hardy variety ever known, standing freezing and thawing without protection of any kind.

The berries are uniformly large, well shaped and ripen evenly from the beginning to the end of the season. The flavor is one you will never forget—sweet, rich and satisfying. For firmness and keeping qualities Gem surpasses any Strawberry we have ever grown. Will stand handling and long distance shipping even during hot, dry weather. The quality of Gem is so supreme that the berries retain their bright, red color long after picking and do not become spotty even when shipped to distant markets.

Two Very Promising New Strawberries—TRY THEM!

Blakemore

(Bi-sexual). One of the early Strawberries that will put big profits into growers' pockets. A big, hardy, strong grower, produces big crops of large, round, sparkling, solid berries, solid red from surface to center. One of the most beautiful Strawberries ever grown. A real prize for the home garden and a big money-maker for the market grower.



For the convenience of our customers, we can furnish Standard Size Quart Berry Baskets, shipped direct from factory in Southern Michigan.

Weight about 100 lbs. per 1000.

Prepaid to 350 miles.	Prepaid to 600 miles.
250 baskets \$3.35	250 baskets \$3.80
500 baskets 4.98	500 baskets 5.35
1000 baskets, \$7.35, shipped collect.	

Prices not subject to discount.

Order early, as loss from need of berry boxes is greater than the cost of boxes. Prompt shipment.



There is a GOOD Dass Variety for Every MARKET, Climate or Personal Preference

Don't Forget the Discounts FOR EARLY ORDERS

FAIRFAX

FAIRFAX is more vigorous than Premier and holds up better through the fruiting season. It is fully as healthy and free from disease. Considered just as productive as Premier under normal weather conditions, and more productive in dry seasons. The berries are larger and firmer and the quality much superior to Premier. Fairfax is a very attractive bright red. It is a moderate Premier maker but better than Premier. Those who appreciate quality berries and want to get started with the best should plant Fairfax and Dorsett.

DORSETT

Compared to Premier is just as free from disease, and is a better plant maker. It is more vigorous than Premier and able to hold up the size of the fruit better through the season. It is a little heavier (ruiter) under normal moisture conditions and bears considerably better than Premier under dry conditions. The berries are dark red, larger and firmer and more attractive than Premier and command 25c to 50c per case more than Premier on the market. One of the exceptional features of Dorsett as well as of Fairfax is the exceptional quality of the fruit. They are quality berries and command top price on the market. It is freely predicted that when plants are more plentiful, Dorsett and Fairfax will be our leading commercial as well as home berries. Supply very limited this spring; order early.

GRAND CHAMPION

Greatest money-making Strawberry ever introduced; no crop failure on account of frosts. Has produced over 5000 quarts on one-half acre, in spite of heavy spring freezes. ALL-SEASON BEARER. Commences to ripen with the Premier, the earliest berry, and produces fancy berries with the Aroma, which is a late berry. Plants are large, extra heavy, healthy foliage; berries are bright red, very large in size, and have a fancy appearance. By all means, try a few in your locality. Supply is very limited. Order early to avoid disappointment.

COOPER

Beyond question this variety yields the biggest Strawberries ever produced. Its large, bushy plants are full of vigor and vitality that enable it to grow successfully in all soils and climates. The flavor of its fruit is delicious, often being compared with that of the wild Strawberry. Cooper produces its crop early in the season, and is especially adapted to fancy local market trade, where its large size and attractive appearance result in quick sales at big profits. Is a splendid berry for table use, its wonderfully sweet flavor making it one of the best for sauce, shortcake, etc. Include some in your order.

GIBSON

Is a very strong grower, with long roots that withstand dry weather. As a drought resister, it is a wonder. It has plenty of dark green foliage to protect its enormous crops of fruit from the sun. The vines are loaded with berries. You will hardly understand how the plants can produce such quantities of fruit. The berry is extra large and beautiful, dark glossy red. The calyx is bright green, which adds to its beauty and market value. It has a fine tart flavor, good for table use and canning purposes. This berry originated in Bridgman, and has held its place as the leading commercial variety for many years.

BEAVER

A recent origination from Wisconsin which has the ability to produce a crop of berries under conditions which would result in crop failure with some other varieties. Fruit is a deep glossy red throughout, firm, and can be left unpicked on the vines for days and remain in marketable condition. Hardy and frost resistant. A splendid shipper, as it stands the long hauls to market without damage.

AROMA

Is a steady producer of big, round, deep red, glossy berries of excellent eating qualities. The skin is tougher than the earlier varieties and the flesh is firm—the characteristics which make it such a splendid shipper. For a late variety, Aroma is unusually mild and sweet. It is a fancy berry in the truest sense of the word which greatly adds to its marketability at top prices. Home growers delight in its planting and the fruit that the plant bears. If you want a good late berry, perfect blooming, order some Aroma, as it is our standby in late varieties.

BRANDYWINE

The Brandywine is a valuable late Strawberry especially adapted to home use and canning, owing to its very dark red color and fine flavor. Is well shaped, good in quality and size, firm and very productive. It is strongly staminate, making it an excellent variety for mating with Sample and some other imperfect-flowering sorts.

CHAMPION

This variety of everbearers was first introduced to the public about eight years ago. It is a variety greatly resembling the old Progressive, but has larger berries of better quality. While not as firm or large as the Mastodon, it is prized for its taste, as the flavor is the finest of any Strawberry grown. Excellent for canning, fresh sauce, shortcake, etc.

For a Strawberry Garden at Minimum Cost DASS Cut-Price Plants

It has always been our custom to thoroughly clean out our packing house every day during the shipping season, and as it is impossible to dig the exact number of plants required to fill the day's orders, we frequently find that we have a surplus of some varieties. We also plant more of some varieties than the demand will consume and rather than destroy these plants we offer them to you at a very reasonable price. We cannot guarantee to supply any at a very reasonable price. We cannot guarantee to supply any at a very reasonable price. We cannot guarantee to supply any at a very reasonable price.

When ordering use the term: Cut Price Plants.
Some of Our Best Varieties of Strawberry Plants
\$2.50 per 1000

A. B. MORSE COMPANY, HORTICULTURAL PRINTERS, ST. JOSEPH, MICH.

With Strawberries A Little Care Gives Astounding Results

In this limited space we will give directions for the most necessary details for successful Strawberry growing. You may get more information by writing us or from the U. S. Department of Agriculture, at Washington, D. C., who will upon request, send you bulletins on Strawberry culture, Raspberry, Blackberry, and all fruit plant or tree culture, free and postpaid. All fruit growers should take this means of keeping in touch with the newer developments and methods now being employed in fruit culture.

SOIL. Practically any soil that will grow good field crops will grow good berries—sandy loam preferred. All kinds of fruit plants demand that the soil hold moisture well, and at the same time drain easily. Avoid low, frosty places, where possible. Halfacre can be used to good advantage.

FITTING THE SOIL. Soil for setting fruit plants should be plowed deeply and harrowed until it is loose and level. We like fall plowing as it allows the soil to settle and turned under vegetable matter to decay. Spring plowing is all right, but the best plowing is better when possible. The land should be thoroughly barrowed in spring, followed with a cultipacker or roller to preserve moisture after planting.

WHEN TO PLANT. The best time is some time during late March or April. We begin shipping about March 20th or 25th, and plants are in fine dormant condition for about a month after that and may be easily shipped and planted anywhere.

Many inquiries come to us in regard to the setting of strawberry plants in August. The northern grower plants are not matured enough to permit digging or shipping at this time. We have found that October setting is far more successful than in August and we are pleased to give you our method of fall planting.

Have your soil prepared about the first of September, keeping it well cultivated until the 15th, then sow it to oats and the rest of the winter keep it in good condition. Plants should be secured between October 15th and 19th, according to weather conditions. Set them in the oats as the roots do not start to hold in the ground and the oats will make a fine mulch for the winter. In the spring cultivate them and hoe them, then spread some good commercial fertilizer such as 2-14-2 or 4-16-4 on each side of the row and cultivate again. We are sure you will have a fine strawberry bed the following year.

SELECTION OF VARIETIES. We list only the very best varieties grown in all lines of fruit and you can safely plant any one of them with the assurance that you are getting first class varieties and stock. If you wish you may leave the selection to us and we will make up a list of varieties that we know will please you.



Strong, Healthy Root System on All Dass Plants

HOW TO PLANT. For commercial planting we recommend that rows be about 2 feet 8 inches apart and plants set about 14 to 18 inches in the row, requiring about \$500 plants per acre. Holes for setting plants may be made with a dibble, trowel or an ordinal spade. Do not plow furrows and put plants in them, as that leaves the ground too loose and poor results. For garden culture the rows may be made closer and for full culture the plants may be planted about 24 inches apart each way.

FERTILIZING. Stable manures are the best fertilizers we have found. They not only furnish the necessary plant food, but also make the berries soft of finer texture, and the light, sandy soils of greater water holding capacity. Should be applied and plowed under in the fall for best results. A crop of clover, soy beans, oats, or rye, plowed under, is also good fertilizing practice. Good grade commercial fertilizers—nutrate of soda is particularly good on strawberry berries—will give full value quickly the same season as applied. They should be sown on the ground after being plowed, and well harrowed in, or may be worked into the soil along the row after the plants are set, but do not put it on top of plants or leave uncovered for best results.

CULTIVATION AND CARE DURING FIRST SEASON. Cultivation should be continuous throughout the growing season and early fall, keeping the soil finely broken up to prevent loss of moisture, and at the same time bring it up to the surface within reach of the plant roots. The plants should be hoed over as needed. A little soil thrown on the runner plants will aid them in rooting. Fruit stems should be picked from the newly set plants and kept off until about July 1st. The everbearers will produce a full crop on stems set on after that date, throughout the entire summer and fall, the same year they are set. June bearers will bear the following spring.

CARE OF PATCH AFTER PICKING. At the end of the fruiting season comes the question of renewal of the bed for the next season's crop. A very successful practice is to mow, rake off and burn the old vines. Following this, turn a shallow furrow away from each side of the row, using a small plow, leaving the row about 6 to 8 inches wide. Then go over the row with a hoe, cutting out plants, so that small blocks of the newer plants are left 8 to 10 inches apart. Finally, cultivate the soil down that has been turned into the middle of the row. The hoeing and burning will destroy any leaf diseases and insects that may be in the leaves and the operations will produce a good and fresh soil for the new runners necessary to give a good yield the following season. A light layer of stable manure, free from weed and grass seed, put on after the ground freezes, as a winter mulch, will benefit plant and fruit production.

YOUR ORCHARD—

An Investment for Continuing Profits and Greater Joy in Living

Where there is room enough to make it at all possible, every homestead should have at least a small orchard. The blossoms and the shade make a most worthy while addition to the landscape effect and fruit fresh from the tree has a flavor never found in that shipped long distances. Dear to the heart of every farm boy is the memory of the "old apple tree." But when you come to make your planting, buy carefully.

THERE IS A DIFFERENCE!

In a good many catalogs you will find trees listed at extremely low prices BUT THEY ARE NO BARGAIN. They are the so-called Mail Size trees, scrawny, little one-year grafts or two-year runts, and are NOT FIT FOR PLANTING. Not only will they show up for one or two years behind in growth, but they are so small and low-branched that it is practically impossible to trim them into a strong, well shaped tree, properly branched. DASS SELLS NO SUCH TREES. All our stock is in top grade and of standard size, the kind that will produce fine, bearing orchards in the least possible time. Don't let a few cents difference in cost cheat you out of hundreds of dollars when your orchard comes into bearing!

Cherries

Cherries succeed best in sandy or gravelly soil, but it must be well drained. The Sweet varieties grow more rapidly, and make more pyramidal trees; four varieties are more dwarf and can be planted about 18 feet apart in permanent orchards. Sweet varieties should be planted about 24 feet apart. The Sour varieties of Cherry trees should be severely pruned when planted, to secure best results.

CHERRY PRICES:

Sweet, 5-6 ft. trees, 75c each; \$7.00 per 10; \$60.00 per 100.
Sour, 50c each; \$4.50 per 10; \$40.00 per 100.

EARLY RICHMOND. (Sour). This is the earliest and best sour variety, and a well known standard sort. Tree as hardy, vigorous and an upright grower. Is very productive and regular in bearing. Fruit is a clear bright red, of medium size, acid, rich, and one of the best for canning and pies.

MONTMORENCY. (Sour). The finest sour Cherry grown. Is large, juicy, very bright red, acid. There is greater demand for this Cherry on the market than any other. The trees are the cleanest and best growers and are less subject to disease, wet weather and rot than any other sour variety. Ripens about a week later than Richmond.

BING. (Sweet). Tree hardy and a strong grower, especially adapted to the East, although it came from Oregon. Fruit extra large, black, very fine and excellent for commercial purposes.

BLACK TARTARIAN. (Sweet). Tree vigorous, upright grower, and immense bearer. Fruit very large, purplish black, heart-shaped; flesh mild and sweet, and quality considered of the best for market and dessert.

NAPOLÉON (Royal Ann). (Sweet). Of fine appearance and very large size. Color yellow and amber, with a bright red blush; flesh firm, juicy and delicious. Profitable for market, finding a ready sale for canning and dessert. Bears enormous crops.

SCHMIDT'S BIGAREAU. (Sweet). New. Remarkably hardy and productive. Fruit of larger size, a deep mahogany color; flesh dark, tender, juicy, very rich, excellent flavor. Stone small and separates easily from flesh.

WINDSOR. (Sweet). New seedling originated at Windsor, Canada. Fruit large, liver colored, quite distinct; flesh remarkably firm and of fine quality. Tree hardy and very prolific. Most valuable late variety for market or family use.

Quince

ORANGE. We list only this one Quince, as we consider it by far the best. The trees command to bear very young and produce big crops. Fruit is excellently flavored, orange shape and of large size. Tree a dwarf grower, planted about 12 feet apart in orchards.

PRICES: 4 to 5 ft. trees, 75c each; \$7.00 per 10; \$60.00 per 100.

PLUMS

In general, Plum trees thrive best in a sandy or clayey soil, that is well drained. They are usually planted about 18 feet apart in permanent orchards or where a sprayer is used about 20 feet. Many varieties of Plums produce seasonably early, but the best results are obtainable from a careful thinning. If allowed to grow naturally the trees will be weakened and fruit will be smaller.

PLUM PRICES: 5-6 ft. trees, 75c each; \$7.00 per 10; \$60.00 per 100.

ABUNDANCE. Fruit large, showy, beautiful amber turning to a rich, bright cherry-red color, with a decidedly white bloom, and highly perfumed. Flesh light yellow, exceedingly juicy and tender. For canning it is of greatest excellence. Its season is very early, ripening in advance of other Plums, thus adding to its value.

BRADSHAW. A very large and fine early Plum; dark violet-red, juicy and good. Trees erect and vigorous; very productive; valuable for market. The quality is excellent, and it is one of the most popular Plums for home use, and its attractive color, good quality and shipping properties make it sought for as a market variety.

BURBANK. A very large and high quality Plum, valued for eating and canning. Does not stand shipping as well as some of the other sorts. Tree vigorous and hardy, but sprouting in growth; needs close pruning. Enormously productive.

GERMAN PRUNE. A valuable Plum for dessert, but most esteemed for market and shipping. Fruit is long, oval, purple with a thick blue bloom. Flesh is firm, sweet and pleasant, separating easily from the stone. Tree is a dwarf grower and a great favorite.

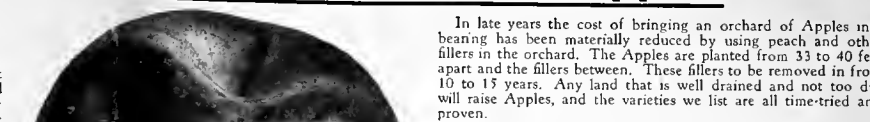
GREEN GAGE. Medium sized, round, skin green, becoming yellowish green usually with reddish brown dots and network at base. Flesh pale green, melting, juicy, sweet and rich, and unequaled in flavor.

LOMBARD. Tree a medium sized, vigorous grower. Fruit medium to large, roundish oval, dark red; flesh yellow, juicy and pleasantly flavored. Hardy and a valuable commercial sort.

MONARCH. Large vigorous tree, begins fruiting young. Fruit very large, brilliant, bluish purple. Flesh is pale golden green and juicy.

YELLOW EGG. Golden yellow in color with thick bloom. Flesh golden yellow, rather juicy and very highly flavored. Tree large, productive.

Dass' Time-Tried Apples



McIntosh Red

In late years the cost of bringing an orchard of Apples into bearing has been materially reduced by using peach and other fillers in the orchard. The Apples are planted from 33 to 40 feet apart and the fillers between. These fillers to be removed in from 10 to 15 years. Any land that is well drained and not too dry will raise Apples, and the varieties we list are all time-tried and proven.

Prices of 5 to 6 ft. trees, all varieties:
50c each; 10 for \$4.75; 100 for \$40.00.

Summer Apples

YELLOW TRANSPARENT. This is the best of all early summer Apples; excellent for both cooking and eating. Fruit large, crisp, tender, juicy, mildly sub-acid. Skin yellowish white when ripe. Tree medium sized, vigorous, hardy and quick growing. It is excessively productive and bears at an early age. Brings top prices on all markets, and is excellent for home use.

Autumn Apples

MCINTOSH RED. A medium sized, deep crimson Apple that is very beautiful. The tree is very hardy, vigorous, and quick growing. Will do well in all sections of the country. Flesh is pure white, tender, juicy and has a splendid flavor. In fact, we know of no fall Apple that is its equal. It originated in Canada and is, therefore, very hardy. Plant at least a few trees and have good Apples while winter Apples are ripening. These will keep in storage for several months.

WEALTHY. Large in size when full grown, and a good cropper. Fruit is red with light streaks. Quality good, juicy, an excellent cooker and canner. Is a hardy tree, and a good, quick grower. Bears young.

Delicious

Winter Apples

GRIMES GOLDEN. The nearest to perfection of any yellow winter variety now in general cultivation. Is a large sized, golden yellow Apple, with extra fine flavor and good keeping qualities. Tree a quick grower, and bears young. Don't fail to include some in your orchard.

STAYMAN'S WINESAP. This Apple is now attracting attention everywhere as a profitable market variety. It has large size, dull red color, great productiveness and best quality. The tree is a vigorous grower and is irregular and drooping in habit, and adapts itself readily to different soils and climates.

BALDWIN. The great commercial late winter Apple. Tree a large, vigorous, open grower, upright in tendency and very productive. Fruit large, rounded, deep red. Flesh juicy, crisp and rich.

DELICIOUS. No new variety has ever gained popularity in so many different Apple sections as the Delicious. Fruit extra large. A brilliant bright red; flesh fine grained, crisp and juicy with a delightful aroma. Is of very highest quality. Tree one of the hardiest and a quick grower and bears young.

R. I. GREENING. This is the old-fashioned Greening that sells readily at good prices on all markets. The best Apple for cooking purposes that there is grown, and also excellent for dessert use. Large in size; flesh firm, fine grained and crisp. Tree grows large and spreading, does well in any soil and climate.

JONATHAN. A beautiful all-red Apple, medium in size, highly flavored, and of excellent quality, being tender, juicy, spicy and rich. A splendid market and family sort. Tree long lived, productive and an early bearer. Will keep without special care, and will stand much handling.

NORHEIN SPY. This is a fine Apple for culinary use and its exceptionally fine flavor makes it invaluable as a dessert Apple. Fruit extra large, firm, tender, crisp and juicy; mild sub-acid flavor. Skin pale yellow with bright pinkish red, and mottled with carmine. Tree large and vigorous.

WINNIE BAKANA. Fruit large to very large. Skin smooth, moderately thick, color bright, pale yellow, often with a bluish white in tendril and deep red to a dark bluish red. Flesh white, tinged with pale yellow, moderately firm.

WAGNER. A medium sized, upright grower, with a fine, open, spreading habit. Fruit large, round, deep red. Skin smooth, color dark red with bluish white bloom. The best Crab for general use and market. Tree a dense grower, with a fine, open, spreading habit.

ROME BEAUTY. Skin is thick, mostly covered with bright red on yellow ground, and a few dark spots. Each nearly white, slightly tinged with yellow. Tree green, firm, moderately fine grained, rather crisp, juicy, aromatic, agreeably mild sub-acid, good quality. Fruit stands handling remarkably well, is a good keeper and holds full size in storage.

For Quick Returns Plant Peaches from Michigan's Famous "Fruit Belt" . . . DASS PEACHES

This fruit tree returns sooner than any other tree that can be planted. It is very desirable also for use as a filler in Apple, Plum or Cherry orchards, because it comes into bearing so early and produces so much fruit. The trees are usually planted from 15 to 20 feet apart in permanent orchards, and are best on light, well drained soil. Trees should be severely pruned when planted, allowing them to make new branches on the planted trunk.

Extra fine, 5 to 6 ft. trees, the best size to plant:
45c each; \$4.00 per 10; \$35.00 per 100.

HALEHAVEN. This new peach is a cross between South Haven and J. H. Hale, two of the greatest of peaches. It is an exceptionally early, heavy yielding, frost-resistant variety. Two weeks earlier than Elberta. The flesh of Halehaven is thick, wholesome and delicious. Freestone. A real, dependable money-maker.

SOUTH HAVEN. This great variety has been out-selling all early Peaches on the market for the past twenty years and we recommend it without hesitation as being the extra fine sort. Is a large sized, freestone, yellow flesh and skin with red cheek; tree a quick, upright grower.

ROCHESTER. Though of the same type, this wonderful new Peach precedes the Early Crawford by a week, is more prolific, harder, firmer, and fully its equal in quality. Its skin is thick and tough which makes it a good shipper. Light yellow to orange, blushed with dark red, and adapted for both home use and market. Freestone.

ELBERTA. The standard market Peach of the whole country. Perfectly hardy and a strong grower, disease-resistant variety. Yellow with red cheek; flesh yellow and highly freestone; skin exceedingly tough and will stand long shipments better than any other Peach.

J. H. HALE. Four averages one-third to one-half larger than the Elberta; ripens about five days earlier and is much superior in flavor. Color a beautiful golden yellow with carmine blush. Is only partially self-pollinating, so should be planted with some other variety such as Elberta. Freestone.

GOLD DROP. A medium sized, freestone, strong growing Peach, with golden flesh and with rich, carmine color and a world leader for canning purposes. Perfectly hardy and a very prolific bearer.

MAXFLOWER. This is our earliest Peach and a dandy flavored, good sized Peach. Flesh white, skin white with light carmine blush in sun. Semi-blend but excellent for outdoor eating. Extensively planted for roadside stands, as it comes early when tourist traffic is at its height and its wonderfully attractive color sells it on sight.

PEARS of Proven Varieties

The Pear tree will grow on almost any good soil, but thrives best in a rather heavy clay or loam. Soil should be well drained and kept under cultivation for best results. Standard varieties are planted about 18 to 20 feet apart for permanent orchards and the dwarf about 10 feet. Dwarf is most planted deep enough to cover the junction of Pear and Quince about two or three inches.

Prices: 5 to 6 ft. trees, 60c each; \$5.75 per 10; \$55.00 per 100.

BARTLETT. This is the most popular Pear, both for home use and market, that the world has ever known. It is buttery and rich with a high flavor. The tree is strong and vigorous in growth. Bears young and abundantly. It is a leader among canning Pears, and when well grown is the universal favorite and commands top prices.

CLAPP'S FAVORITE. A superb, large, long yellow Pear, highly flavored and richly flushed with russet-red to the sun. The flesh is fine grained, juicy, melting and buttery. A fine grower and enormously productive. Comes about two weeks earlier than Bartlett.

SHELDON. One of the most highly prized late Pears; comes on some time after Bartlett. Roundish shaped and greenish russet when ripe. The tree is strong and vigorous in growth. Bears young and abundantly. It is a leader among canning Pears, and when well grown is the universal favorite and commands top prices.

SECKEL. Often called the Sugar Pear. Is small in size, one of the richest and highest flavored Pears grown, always in demand for desserts and luncheons. Tree makes a somewhat low, but stout and erect grower.

KIEFFER. Sometimes known as Winter Bartlett. Is a sure cropper, heavy yielding, and has exceptional shipping qualities. While not of the best quality for out-of-hand eating, it is a favorite for canning and preserving. The early bearing, heavy cropping trees make it desirable for quantity.

DUCHESSE DWARF. This is the king among the dwarf Pears, and that is due to the fact that it gives the most satisfaction to growers everywhere. Does not require much space for planting and bears enormous loads of high quality fruit. When fully ripe is a golden yellow with a dull blush on the sunny side. When properly trimmed it does not grow over five or six feet high, which feature makes it valuable for back-yard gardens and city lots.



Fairfax

Dorsett

Grand Champion

Cooper

Gibson

Aroma

Dass Superior Raspberry Plants

Red Raspberries

Red Raspberries will do equally well on light or heavy soil; however, it should be well drained. For field culture, Red Raspberries should be planted about 3 feet apart in the rows and the rows 6 feet apart, requiring 1,000 plants per acre. In the spring, all the canes should be cut back to the ground and the branches trimmed to about 6 inches. Six or seven good strong canes are sufficient to a bush, and the berries will be higher in quality.

LATHAM. Although a comparatively new variety, it is entirely past the experimental stage and is undoubtedly a commercial one as are the Red Raspberries here grown. It was originated in Minnesota, and has never been known to winter-kill even though exposed to 45 degrees below zero. The sensational yields of this variety have attracted the attention of growers everywhere, and everyone who has given it a trial is praising the many unusual features. The berries are large, firm, and have a rich, red color. The foliage is very healthy and port a tremendous load of fruit. The foliage is a healthy, dark green, tough and leathery, highly resistant to insects. Ripens about the same time as Cuthbert and covers a longer fruiting season than any other Raspberry. Color a dark, rich red; color of the best, with full Berry Beauty.

EARLY KING. Probably the most widely grown of any red Raspberry on the market. It comes early when prices are high and yields extra heavy crops. The berries are large, firm, and juicy and are usually sold in one-pound packages. In the spring, all the canes should be cut back to the ground and the branches trimmed to about 6 inches. Six or seven good strong canes are sufficient to a bush, and the berries will be higher in quality.

CUTHBERT. For many years Cuthbert was the leading variety and is still grown extensively in many localities. Cuthbert is a vigorous grower and produces an enormous quantity of fruit, equally desirable for home use and market. Berries bearing about ten days later than Early Gem. Cuthbert has large, firm, hardy fruit, richly flavored and good quality. A good grower and can be grown in any climate.


CHIEF. A seedling of Latham and has turned out to be by far the finest early Red for general planting. The fruit is not quite as large as Latham, but is bright red, very firm and a tremendously heavy yielder, giving 20 per cent more than Latham. The fruit is of the same size as Latham. The Chief is practically immune from Mosaic and Mildew and is even harder and of better flavor than Latham. Raspberry growers have long looked for a good early Red Raspberry.

They have tried King, Miller, Early June, etc., and although fairly good in many respects they have not been very profitable. It now looks as though the new Chief is going to meet most of the requirements and become the maker of them all—ripening 10 days earlier, same good color, fine flavor.

This season we are offering a limited supply of choice two-year Latham, Cumberland and Chief raspberries.



GRAPES
are EASY TO GROW
GOOD FOR A LIFETIME
VERY PRODUCTIVE



Niagara


Large healthy and tough, and hangs on very late. The one-all-purpose Grape; we heartily recommend it for both home use and market.

WILDEN. Very hardy, healthy and productive. In vigor and health, it surpasses by no other variety. Practically immune from fungous diseases, and a sure, heavy cropper. A few days earlier than Concord. Jet black

NAGARA. This is the leading white Grape throughout the country. Berries large, yellow. Bunches large and compact. Is vigorous and hardy, and fully as productive as Concord. Fine flavored.

MOORE'S EARLY. Ripens about ten days earlier than Concord. A fine table Grape, as the name implies. Berries small and compact. Is sweet and delicious. Berries and bunches are large and firm; quality excellent. A fine type for home use and market. Black with light bloom.

DELAWARE. Beautiful light red to amber colored berries, small in size and sweeter than any other Grape. Bunches small and compact, sometimes shouldered. Flesh is juicy and juicy and of good quality for table use, jellies, etc.



Local Markets

country. Why let a few men having the best, both as



A. F. DASS

The Best Stock is the Cheapest—

But DASS Offers You a DOUBLE SAVING

Since we have been farmers ourselves for a great many years, and understand fully the difficulties that beset the fruit grower, the Dass Nursery Company would be the last to recommend any stock but the best. In comparison with the other items which enter into the cost of a well-established fruit farm, the cost of plants is not great.

Times being what they are, however, any saving is worth making, so it is the policy of the Dass Nursery Company to offer its customers the best possible plants and at the ABSOLUTE MINIMUM OF COST.

Our farms are rich, sandy loam which grow the finest of plants with large, well-developed root systems. We keep them well cultivated, fertilized and drained, as any good farmer should. Our methods of farming, digging and packing are the best and most efficient possible, making our costs very low. We advertise efficiently rather than lavishly, as this low-cost folder will testify, trusting our many good friends to spread the fame of Dass Plants. All these savings we pass on to you to lower your own costs of doing business.

Help us to keep our costs down by ordering early. If full amount cannot be sent when ordering, you may send one-third with order and the balance any time before shipping date. Not only will we allow you liberal discounts for early orders, as described below, but you will be sure to have your plants reserved before the big rush starts during the shipping season.

ALL STRAWBERRY ORDERS FOR 100 PLANTS OR LESS WILL BE PREPAID—A SAVING TO YOU OF FROM 12 TO 30 CENTS.

A Guarantee That Really Protects You

We guarantee every plant, tree or shrub that we ship out to be free from injurious disease, true-to-name, and to arrive in perfect growing condition and hold ourselves ready to replace any stock proved defective or of the wrong variety. Of course, since we cannot control the growing conditions, we cannot be responsible for the stock after it is planted, nor for the crop, but you will find us willing to do anything possible to make EVERY CUSTOMER A SATISFIED CUSTOMER.

Reserve Your Dass Plants Early and Make an Extra Saving

When we receive orders well ahead of our shipping season, we can handle our office work, digging and packing much more efficiently. We have figured what this saving is and we are anxious to have your orders early so that we may pass this saving on to you. Just another indication that Dass wants to give you the BEST PLANTS AT LOWEST COST.

10%

DISCOUNT on all orders mailed before February 15.

5%

DISCOUNT on all orders mailed before March 15.



Home Gardeners!

Grow Your Own Fruits With DASS' Plants

*It's Healthful
It's Profitable
It's Easy
It's **FUN!***

DO YOU KNOW THAT THE MONEY YOU PAY FOR A FEW QUARTS OF STALE, INFERIOR FRUIT WILL BUY STRAWBERRY, RASPBERRY, BLACKBERRY and GRAPE PLANTS that will give you a year around supply of delicious, highly flavored, finest quality berries? You'll have them just when you want them and they'll have an added attraction because they are coming right from your own vines.

It doesn't require a lot of experience, petting and care to produce berries with DASS FRUIT TREES and PLANTS, because they are healthy, vigorous, 100 per cent producers. Just plant them this spring; hoe them occasionally to keep the weeds down, and next season they will show their appreciation by giving you loads of beautiful berries.

Most any place will do for a small fruit patch. In your garden, back yard, or along one side of a field there must be a few square feet that might as well be giving you plenty of berries for eating, fresh and for making into preserves, jams, jellies, and pies. And with Dass Plants you are likely to have a surplus that can readily be turned into a nice profit.

TRY A FRUIT GARDEN THIS YEAR AND YOU'LL WONDER HOW YOU EVER GOT ALONG WITHOUT IT.



THINK HOW PROUD YOU'LL BE WHEN YOU SAY TO YOUR GUESTS, "I GREW THESE MYSELF."

2 Complete Home Gardens of Strawberries

25 GEM
25 PREMIER
25 DUNLAP

All 75 plants **\$1.00**
prepaid for

25 MASTODON
25 DORSETT
25 BLAKEMORE

All 75 plants **\$1.00**
prepaid for

"ALL-FRUIT" COLLECTION for the Home Garden

25 LATHAM
Red Raspberries
25 CUMBERLAND
Black Raspberries
25 ELDORADO
Blackberries

2 CONCORD Grapes
2 NIAGARA Grapes
1 DELAWARE Grape

All 80 plants **\$2.50**
prepaid for



ORDER SHEET—Continued

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Please write below the names of a few fruit growers who you think would like to receive our catalog and we will include with your order, 6 beautiful assorted Dahlia bulbs which will bloom this coming season.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.